

Module 7: Strategies for Success

“Adapt what is useful, reject what is useless,
and add what is specifically your own.”

- Bruce Lee

Strategy

a plan or method designed to achieve a major or overall aim.

Overview

- Focus on long term strategies
- 80/20 Rule
- About what you want to do
- Focus on prevention
- Process of experimenting, learning and tweaking

The Best Strategies

- The best strategies are the ones you do
- Ones that reduce hunger
- Ones that make you feel better
- Ones that give you energy
- Ones that are healthy and addictive

The Hunger Scale



- 0-10 Scale: 0=Starving 10= Stuffed
- Get yourself to 5 early in the day
- Maintain the 5 throughout the day
- Get to 3-4 before going to restaurant, party, etc

Drink More Water

- If makes you feel more full
- Thirst is very often mistaken for hunger
- Half your body weight in ounces
- Use large container to keep track

Eat More Live Foods

- Satisfies your bodies deepest cravings
- Keeps your tastes calibrated to nourishing food
- Keeps your body calibrated to health
- Digested easier giving you more energy
- Focuses you on what to eat not what to stop eating

Master Ritual

- No more than 5 minutes
- Stretch/Sun Salutation
- Breathing
- Meditate/Programming
- Keeps you consistent
- Affects your self image

Motivation Strategies

- Clearly know what you want and why
- Have reinforcement systems in place
- Think in percentages
- “Don’t break the chain”
- Pick up some dog food
- Research what extra weight does to your body

250lbs



120lbs



Exercise Strategies

- Redefine It- (it's more than physical)
- Consistency trumps intensity
- Seek out and utilize simple opportunities to move more (park further, take stairs, etc)
- Sweat each day
- Start Slow
- Have an easy option
- Make it feel good

Food Strategies

- Start Strong- Nourish yourself immediately
- Don't Eat After 8pm
- Bounce Back Immediately
- Educate Yourself About Foods You're Eating
- Keep A Food Log
- When hungry (but have eaten enough) imagine it burning calories
- Eat Slower
- Quiet Moment After Eating